

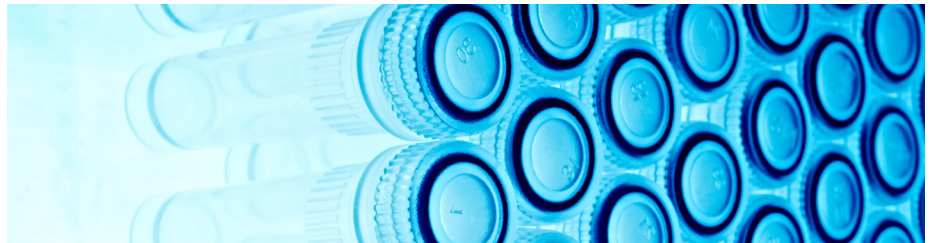


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*This newsletter is created and mailed by FUJIFILM Belgium NV (FFBE), Sales & Marketing Department to all pressroom contacts at all Fujifilm European graphic systems subsidiaries. We trust you will share the appropriate information with your customers. Its aim is to inform you on a regular basis on our pressroom products and services. If you wish to be deleted from the mailing list or if you wish to add a colleague, please send us an e-mail. A printable copy of the newsletter is attached as pdf file.*

## How to assure correct and fast handling of your lab samples?



A few years ago we informed you on how to improve the situation about sending samples to the lab. We have shared certain forms with you to assure a correct and efficient handling of the samples. A reminder is in order as we are still receiving far too many samples with no info at all or too little info to start the necessary work. Please note that the lab only works on requests which arrive with the necessary information on the properly filled out request forms. In any other case, your sample will not be handled. Please also clearly mention the correct addressee on the parcel:

Coatings, glues: Artur Sosnik, Reutlingen, Germany  
All other products: Heidi Thomas, Lab Manager Kruibeke, Belgium

In case you ask your customer to send samples directly to the lab, please immediately inform the lab manager by using the request forms. Thank you for your understanding and cooperation to improve the situation.

## S1 leaflet

We would like to inform you about the launch of a new leaflet for pressroom.

Background of this leaflet is a new regulation for the German market about the use of certain biocides. With our S1 founts we already have an answer to this demand in our product range.

As we have seen in the past, regulations which start in Germany often also become active in other countries. To be pro-active in your approach to customers, we believe it is useful to start using this outside Germany as well.

**If you require prints or high resolution files for local printing, please contact Daniëlla Levy or Hans Van Puyenbroeck.**

## Global Pressroom ad

Our colleagues of the European Graphic Arts marketing department have developed a global pressroom ad. See attached.

**Please contact Hans Van Puyenbroeck or Daniëlla Levy if you need more details or are interested in using it.**

## New highgloss coating

Fujifilm is pleased to launch a newly developed highgloss coating with low migration properties. See the attached from Matthias Kuhn. USP presentations in English and German are also available.

**Please contact Matthias if you need a copy.**

## SUCCESS STORIES!



### ROTOWASH 60-1060

A print house in Eastern Europe is using our ROTOWASH 60-1060 much to its satisfaction as this creates quite some savings.

Read more in the testimonial from Adam Tabor.



### PRO RUN

The head of the technical department of an important printing house in Eastern Europe expressed his appreciation of working with Fujifilm and considers us as a very valuable business partner. Especially the savings he can realize with using PRO RUN in combination with the fountain is a real success.

Read more in Adam Tabor's testimonial.

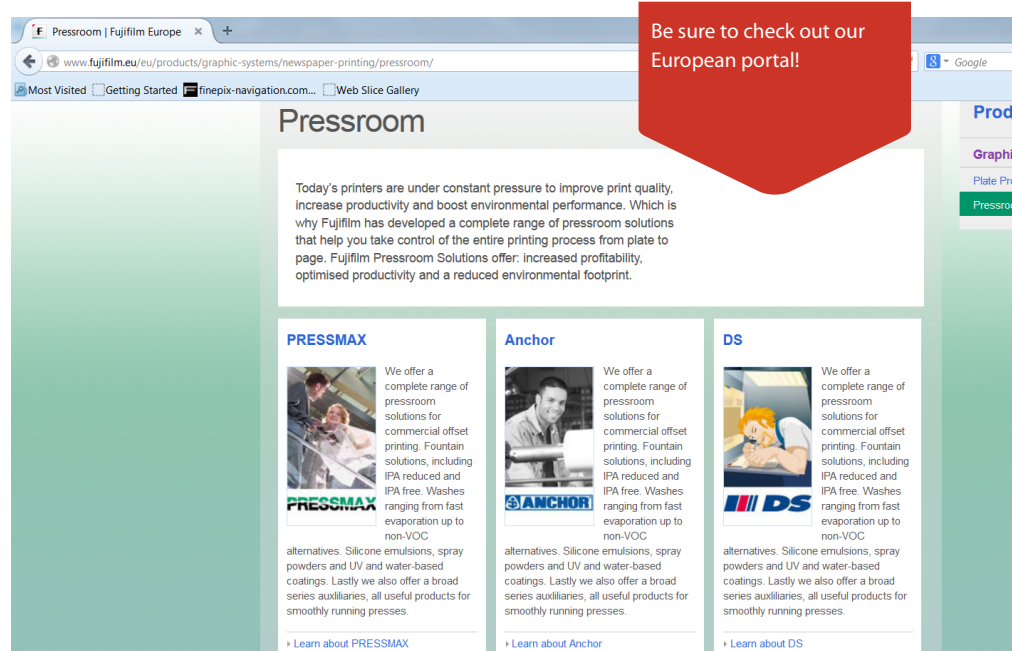
## Wash DP 1912

Fujifilm is pleased to launch a newly developed health and environmental friendly UV wash, with excellent technical performance.

Sven Högemeier's document gives you more information.

## Pressroom on EU website

We have already transferred most pressroom contents to the graphics section on the EU website. We are currently transferring the remaining info to the Label & Packaging section and hope to have this finalised in the coming weeks.



Be sure to check out our European portal!

Pressroom

Today's printers are under constant pressure to improve print quality, increase productivity and boost environmental performance. Which is why Fujifilm has developed a complete range of pressroom solutions that help you take control of the entire printing process from plate to page. Fujifilm Pressroom Solutions offer: increased profitability, optimised productivity and a reduced environmental footprint.

**PRESSMAX**  
We offer a complete range of pressroom solutions for commercial offset printing. Fountain solutions, including IPA reduced and IPA free. Washes ranging from fast evaporation up to non-VOC alternatives. Silicone emulsions, spray powders and UV and water-based coatings. Lastly we also offer a broad series auxiliaries, all useful products for smoothly running presses.  
[Learn about PRESSMAX](#)

**Anchor**  
We offer a complete range of pressroom solutions for commercial offset printing. Fountain solutions, including IPA reduced and IPA free. Washes ranging from fast evaporation up to non-VOC alternatives. Silicone emulsions, spray powders and UV and water-based coatings. Lastly we also offer a broad series auxiliaries, all useful products for smoothly running presses.  
[Learn about Anchor](#)

**DS**  
We offer a complete range of pressroom solutions for commercial offset printing. Fountain solutions, including IPA reduced and IPA free. Washes ranging from fast evaporation up to non-VOC alternatives. Silicone emulsions, spray powders and UV and water-based coatings. Lastly we also offer a broad series auxiliaries, all useful products for smoothly running presses.  
[Learn about DS](#)

## Product updates

Attached you find the updates for June - July - August - September 2014.

## Questions & comments

Your comments or questions are welcome. Thanks for mailing them to [marketing\\_ffbe@fujifilm.eu](mailto:marketing_ffbe@fujifilm.eu)

### Success?

It is always interesting to hear success stories or to share marketing ideas. Please send us copies of any advertisements, local brochures, promotions that you have done in your area. We will share them through this newsletter.