



PRO RUN – A success story

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The head of the technical department of an important printing house in Eastern Europe expressed his appreciation of working with Fujifilm and considers us as a very valuable business partner. Read below why this is the case.

The print house especially appreciates Fujifilm's high quality combined with attractive prices. On top the frequent customer visits, the support from our sales force and the timely communication about new products and in time deliveries are very strong reasons for this print house to continue to work with Fujifilm.

PRO RUN has caught their special attention as it brings them considerable advantages in their production process. **PRO RUN**, an additive to the dampening solutions is used to increased blanket washing time intervals on the heatset press. The print house has achieved very interesting results when they combine **PRO RUN** with the fount ACEDIN HEAT 6300. Using this combination they increased washing time intervals by 50% which resulted in serious savings on substrate.

Thanks to the **PRO RUN** additive, the productivity of the press was increased drastically. Especially the attractive price combined with benefits given by above described combination are an excellent highlight when visiting an existing or potential new customer.
