



## Primer coatings for UV finishing and foil lamination

PRODUCT BROCHURE

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# Do you want it to stick?

Of course you do! In today's printing world customers are asking for more complex finishing solutions. For instance, you may want to have a UV coating on top of conventional ink or add a foil lamination. Quite a challenge, especially when the time between printing and finishing is getting shorter and shorter.

In such cases you need a primer coating to ensure that the layers adhere to one another. Using a primer coating helps you achieve maximum processing safety during the finishing process and ensures the best possible finishing effect. As a result, Fujifilm has developed a complete range of primer coatings which meet your demands for increased productivity, on a wide range of different substrates and with more demanding inks, so you can achieve a gloss, matt or neutral look while also being guaranteed maximum adhesion.

## Find out more about finishing possibilities with primer coatings.

	Visual effect <sup>(1)</sup>	Suitable for Paper (P) / Board (B)	Long (L) or Short (S) Delivery	Properties	
EASYCOAT 2369 UV PRIMER GLOSS	HG	P/B	L	Special primer for UV inline/double coater	
EASYCOAT 2377 UV PRIMER GLOSS	G	P/B	L/S	Gloss primer for UV coatings and foil lamination	
EASYCOAT 1988 UV PRIMER GLOSS	G	P/B	L/S	Gloss primer with maximum adhesion	
EASYCOAT 2368 UV PRIMER NEUTRAL	N	P/B	L/S	Neutral primer for UV coatings and foil lamination	
EASYCOAT 2336 UV PRIMER MATT	M	P/B	L/S	Matt primer for UV coatings and foil lamination	
EASYCOAT 2540 UV PRIMER MATT	M	P/B	L/S	Matt primer with maximum adhesion	
<b>SUPPORTING AUXILIARIES<sup>(2)</sup></b>					
VARNISH REMOVER				Mild effective cleaner for water based coatings	
ANILOX CLEANING GEL				Anilox cleaner for removing dried water based coating residues	

(1)HG = High Gloss | G = Gloss | N = Neutral | M = Matt

(2)Recommended for frequent cleaning of anilox roller - a primer as functional coating needs constant film thickness for reproducible results

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